



Love Holds Us TOGETHER

Giving Guide*

2024-25 Pledge Drive
The Unitarian Universalist
Church in Eugene

SUPPORTER 2-6% of Income

		Suggested % of Income	Monthly Pledge	Annual Pledge
\$1,000	\$12,000	2%	\$20	\$240
\$1,500	\$18,000	2%	\$30	\$360
\$2,000	\$25,000	2%	\$40	\$480
\$3,000	\$36,000	2%	\$60	\$720
\$4,000	\$50,000	3%	\$120	\$1,440
\$6,500	\$80,000	3%	\$195	\$2,340
\$8,500	\$100,000	3%	\$255	\$3,060
\$10,000	\$120,000	3%	\$300	\$3,600
\$12,500	\$150,000	4%	\$500	\$6,000
\$17,000	\$200,000	4%	\$680	\$8,160
\$25,000	\$300,000	5%	\$1,250	\$15,000
\$40,000	\$500,000	6%	\$2,400	\$28,800

SUSTAINER 3-7% of Income

		Suggested % of Income	Monthly Pledge	Annual Pledge
		3%	\$30	\$360
		3%	\$45	\$540
		3%	\$60	\$720
		3%	\$90	\$1,080
		4%	\$160	\$1,920
		4%	\$260	\$3,120
		5%	\$425	\$5,100
		5%	\$500	\$6,000
		5%	\$625	\$7,500
		6%	\$1,020	\$12,240
		6%	\$1,500	\$18,000
		7%	\$2,800	\$33,600

VISIONARY 5-9% of Income

		Suggested % of Income	Monthly Pledge	Annual Pledge
		5%	\$50	\$600
		5%	\$75	\$900
		5%	\$100	\$1,200
		5%	\$150	\$1,800
		5%	\$200	\$2,400
		6%	\$390	\$4,680
		6%	\$510	\$6,120
		6%	\$600	\$7,200
		6%	\$750	\$9,000
		7%	\$1,190	\$14,280
		8%	\$2,000	\$24,000
		9%	\$3,600	\$43,200

TRANSFORMER 10% of Income

		Suggested % of Income	Monthly Pledge	Annual Pledge
		10%	\$100	\$1,200
		10%	\$150	\$1,800
		10%	\$200	\$2,400
		10%	\$300	\$3,600
		10%	\$400	\$4,800
		10%	\$650	\$7,800
		10%	\$850	\$10,200
		10%	\$1,000	\$12,000
		10%	\$1,250	\$15,000
		10%	\$1,700	\$20,400
		10%	\$2,500	\$30,000
		10%	\$4,000	\$48,000

2024 Operating Pledge Statistics:

- 223 Households Pledged a total of \$483,045
- Pledges Range: \$0 - \$35,000
- Average Pledge: \$2118.62/yr or \$175.66/mo
- Median Pledge: \$1020/yr \$85/mo
- \$100,000 budget deficit

2025 Projections & Possibilities

- What if each household increased last year's pledge?
 - with a 5% increase we could raise \$507,198
 - with a 10% increase we could raise \$531,350
- What if we received **New Pledges**?
 - 25 new households making the "average" pledge from 2024 could raise an additional \$53,000.
 - 50 new pledging households could raise \$106,000.

*This giving guide is adapted from Unity Church's use of Barry Finkelstein & Rachel Maxwell's, "Stewardship for Us"